

20/04/2010

## INFORMATION ON THE FOUNDATION POWEO AWARDS

The "Foundation POWEO Awards" are organized by the Corporate foundation POWEO.

The Foundation POWEO Awards reward the creation or the development of small African private operators (small businesses, cooperatives, GIE or associations, craftsmen of the informal sector) acting in favour of the production or distribution of renewable energy or the improvement of the energy efficiency for the benefits of the poorest populations in sub-Saharan Africa.

The applicants can do design, manufacture, maintenance, marketing or sales of equipments or services... Their activities will have to make easier the access to the energy of the most deprived populations in sub-Saharan Africa.

The conditions to apply are:

- being individuals or small private organizations
- acting in sub-Saharan Africa,
- having created the company or the activity for at least 1 year in the dispatch date of the application
- being sponsored by 2 referees (representatives of the French or European private or public cooperation in the concerned African country, renowned local entrepreneur, experts known for their experience in domains covered by the awards).

The applications will be necessarily established from a form available on the website (www.fondation-poweo.org) or by email to the foundation POWEO (fondation.poweo@poweo.com).

The "Foundation POWEO Awards" will award the best applicant of each of the following categories:

- " Grand Prix Corporate foundation " for any candidates' types,
- A "Women" award for a leader woman or for a company created by a woman,
- A " Co-développement " award for an action driven to migrants' initiative settled in France or reinstalled in sub-Saharan Africa.

The Foundation POWEO will be offering up a prize money of €10,000 to the winner of each category.

The judjing panel will meet in October 2010 and the results will be proclaimed by the board of directors of the foundation POWEO in November 2010.

The foundation POWEO awards ceremony will take place in Paris. The winners will have to be present or represented during the ceremony. It can be asked to them to present their action and to participate in the constitution of a press kit.

Deadline for receipt of full application: 30 September 2010.

Please use e-mail if at all possible: <a href="mailto:fondation.poweo@poweo.com">fondation.poweo@poweo.com</a>